Mission

Working together regionally to provide and sustain a safe, secure and healthy community.

Strategic Direction

Washoe County will be the social, economic and political leadership force in Nevada and the western United States.





Strategic Objectives

- 1: Fiscal Sustainability Washoe County recognizes the importance of sustainable fiscal planning, accountability and transparency in the management of public funds, assets, programs and services.
- 2: Economic Impacts Be responsive and proactive to economic impacts.
- 3: Vulnerable Populations Identify and triage the most vulnerable population as identified by community need and work together cross-departmentally and regionally to provide adequate resources and support.
- 4: Innovative Services Washoe County employees working together to innovate public service and improve community outcomes.
- 5: Previous Years Planning Content

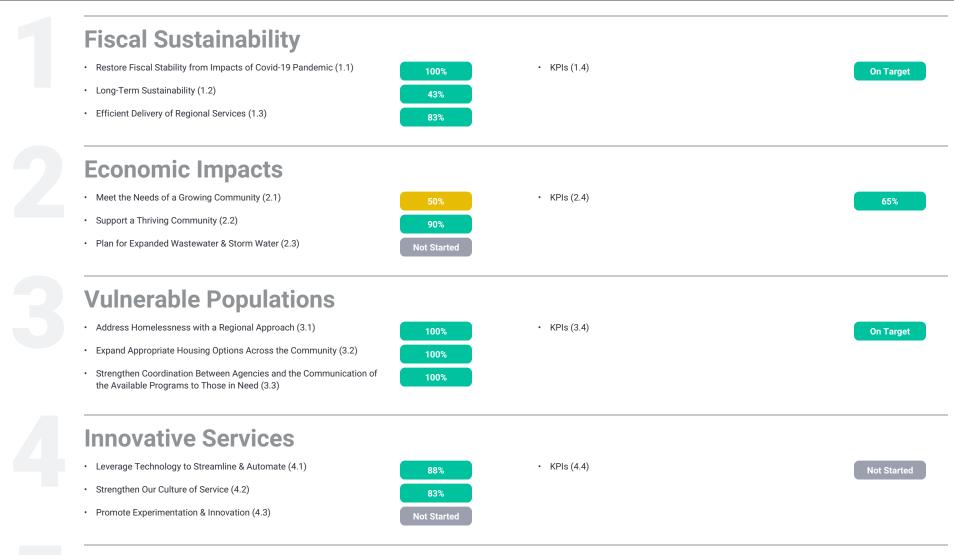
% complete of cross-functional initiatives

Key Performance Indicators

Metric EOY Target YTD Actual Metric EOY Target YTD Actual

- % complete of cross-functional initiatives
- % complete of initiatives
- % complete of cross-functional initiatives

Strategic Objectives & Prioritized County Goals



Previous Years Planning Content

Goal Team & Department Initiatives or KPIs

Dana Searcy

- REGIONAL DATA SYSTEM: Establish a regional system to collect and manage quality data so it is easy for service providers and individuals...
- REGIONAL HOMELESS SERVICES: Transition lead role of providing homeless services and the Continuum of Care to Washoe County, unifying the many..

100%

- HOUSING CAPACITY: Expand the capacity for homeless services housing programs in Washoe County.
- PREVENTATIVE HOUSING LOSS: Focus on expanding efforts to keep people in their homes, after the COVID eviction moratorium ends in July.
- OUTREACH EFFORTS: Develop coordinated and proactive structures for outreach services across the community. #BuiltForZero

. KPI: % of New Development that has a Positive or Neutral Impact - Residential & Commercial

100%

100%

Petra Bartella

- · KPI: Assessed Value Added Due to New Construction
- · KPI: Overall Assessed Value Added
- · KPI: Costs of Services Balanced Against Expectations

\$672.9m \$623m

· KPI: Infrastructure Health Score

KPI: CTAX Revenue

Not Started

Achieved

\$13m

Lori Cooke

- FEDERAL FUNDING & COST REIMBURSEMENT: Secure reimbursement from available funding sources.
- LONG-TERM FINANCIAL PLAN: Explore/analyze sustainability of long-range existing and potential revenues and expenditure plans including homelessness...
- REGIONAL COLLABORATION: Work with the City specifically in high leverage areas such as Public Safety, Human Services and Public Health to find...
- KPI: Variance Gen. Fund Rev-Actual vs. Budget (Target 0-5%)
- · KPI: Variance Gen. Fund Exp. Actual vs. Budget (Target 0-5%)
- · KPI: Structurally Balanced Budget
- KPI: Change in Unassigned Fund Balance Y-o-Y

\$-37.5m

On Target

· KPI: General Fund Fund Balance - % Unassigned

· KPI: % of Gen. Fund Cap. Projects Funding Meeting Needs

KPI: Stabilization Reserve

- KPI: Personnel Expenditures as % of Total Expenditures and Transfers Out Org
- KPI: Personnel Expenditures as a % of Total Expenditures and Transfers Out GF
- · KPI: External Funds as \$ of Total Revenue
- · KPI: External Funds as % of Total Revenue

\$3m

42%

60%

\$185.3m

Mojra Hauenstein

- NORTH VALLEYS SEWER: Explore sewer delivery in the North Valleys and possibly merging with City of
- SERVICE LEVELS: Co-create the Washoe County Master Plan update, with our regional partners to grow our tax base and quality of life with.

33%

50%

- COMMUNITY PUBLIC HEALTH & RECOVERY: Continue to reopen our community and manage COVID-19 economic impacts to ensure our citizens have confidence in...
- STORMWATER MODEL: Develop a fiscally sustainable model to manage all stormwater Countywide.

90%

JD Klippenstein

- · KPI: # of Drug Related Deaths in Washoe County
- · KPI: # of Crossroads Graduates (Male)
- · KPI: # of Crossroads Graduates (Female)

- · KPI: Drug Related Deaths as a % of Total Deaths Reported to the Medical Examiner

- · KPI: Sober 24 Number of Tests Conducted

200.4k

- KPI: Number of People on Our Community By-Name List (People Actively Homeless)

· KPI: TADS (Temp Asst for Displaced Seniors)

50%

Quinn Korbulic

- P25 RADIO SYSTEM: Deployment of the P25 Radio system. #TECH SERVICES + FINANCE
- · LONG-RANGE TECH PLAN: Develop/update the long-range technology/system replacement plan to 2025. #TECHSERVICES

88%

DIGITAL DELIVERY OF SERVICES: Make the county website the one-stop shop for everything citizens need from our organization with online forms for...

Nancy Leuenhagen

· COMMUNITY ENGAGEMENT: Continue to engage citizens across the community through diverse channels such as CABs, special public meetings, social, etc...

EMPLOYEE DEVELOPMENT: Expand professional training and emphasize leadership development #DEPTS + HR

KPI: Percentage of Staff that are Utilizing Remote Work Tools (VPN, Office 365, Virtual App Access)

Samantha Pierce

- · KPI: Number of 311 Requests

10.5k

KPI: # of Public Records Requests Countywide (tracked thru 311)

- · KPI: Number of Digital & Web-Based Forms (Public & Internal)

· KPI: Use of Digital & Web-Based Forms (Public & Internal)

181.4k

Dave Solaro

· FACILITIES PLANNING: Review and analyze costs related to the revised Facilities Master Plan based on shifts from COVID and remote working,...

Kalie Work

· ENVIRONMENTAL SUSTAINABILITY: Expand the County's environmental sustainability efforts by measuring the county's greenhouse gas emissions,..