

Partner Program Application

Please complete and return to Hello@OnStrategyHQ.com



Your Name	Company Name	Work Email Address	Phone Number
Where Are You Located?	Number of Years in Business	Company URL	
What Are Your Top 3 Service Lines? (e.g. Leadership Development, M&A, Operational Improvement, Strategic Planning?)	1	2	3
What Areas/Regions/Countries are your clients located?	Number of Consultants In Your Organization that Have a Strategic Planning Focus?		1 – it's me 2 - 5 5 - 10 10 - 20 20+
Do you have an industry/vertical focus?	No Yes If yes, what verticals or industries?	What type of strategic planning process do you sell?	Event-based (aka project-based) with potential annual refresh Ongoing – we facilitate the planning and then work closely on the execution (eg quarterly strategy reviews) In a few sentences, explain your answer further
What is your skill/sophistication level with strategic planning with regard to building a plan? (By this we mean working with customer to create an actionable plan that can be successfully implemented and is set up for agile planning)	Newer , I need to learn more and get a better understanding of the process. Intermediate , I have a working process and methodology for how to do it, but it could use some strengthening. Advanced , we have an established methodology and the process is solid.	What is your skill/sophistication level with strategic planning with regard to performance management? (By this we mean working with customer to implement the plan, track goals weekly/monthly/quarterly, and report on progress in a monthly/quarterly cadence.)	Newer , I need to learn more and get a better understanding of the process. Intermediate , I have a working process and methodology for how to do it, but it could use some strengthening. Advanced , we have an established methodology and the process is solid.
How many strategic plans do you anticipate building in the next 12 months:	0 1-4 5-10 11-20 20+	How many clients do you expect to use software to manage performance in next 12 months:	0 1-4 5-10 11-20 20+
What is the market fit for the OnStrategy Platform and your customers? The resell rate of the software ranges from \$6,000 - \$15,000 annually depending on variables.	This is in line with the challenge my customers are solving. This is a little bit above what my customers are looking to spend. This is way above what my customers are able to afford.	What else should we know about you that was not captured above? (Example: Why do you want to be a part of our reseller program?)	

Please complete and return to Hello@OnStrategyHQ.com