

# Partner Program Application

Please complete and return to Hello@OnStrategyHQ.com



Your Name	Company Name	Work Email Address	Phone Number
Where Are You Located?	Number of Years in Business	Company URL	
<b>What Are Your Top 3 Service Lines?</b> (e.g. Leadership Development, M&A, Operational Improvement, Strategic Planning, OKRs?)	<b>1</b>	<b>2</b>	<b>3</b>
<b>What Areas/Regions/Countries are your clients located?</b>	<b>Number of Consultants In Your Organization that Have a Strategic Planning Focus?</b>		1 – it's me 2 - 5 5 - 10 10 - 20 20+
<b>Do you have an industry/vertical focus?</b>	No  Yes  If yes, what verticals or industries?	<b>What type of strategic planning process do you sell?</b>	<b>Event-based</b> (aka project-based) with potential annual refresh  <b>Ongoing</b> – we facilitate the planning and then work closely on the execution (eg quarterly strategy reviews)  <b>In a few sentences, explain your answer further</b>
<b>What is your skill/sophistication level with strategic planning with regard to building a plan?</b> (By this we mean working with customer to create an actionable plan that can be successfully implemented and is set up for agile planning)	<b>Newer</b> , I need to learn more and get a better understanding of the process.  <b>Intermediate</b> , I have a working process and methodology for how to do it, but it could use some strengthening.  <b>Advanced</b> , we have an established methodology and the process is solid.	<b>What is your skill/sophistication level with strategic planning with regard to performance management?</b> (By this we mean working with customer to implement the plan, track goals weekly/monthly/quarterly, and report on progress in a monthly/quarterly cadence.)	<b>Newer</b> , I need to learn more and get a better understanding of the process.  <b>Intermediate</b> , I have a working process and methodology for how to do it, but it could use some strengthening.  <b>Advanced</b> , we have an established methodology and the process is solid.
<b>How many strategic plans do you anticipate building in the next 12 months:</b>	0 1-4 5-10 11-20 20+	<b>How many clients do you expect to use software to manage performance in next 12 months:</b>	0 1-4 5-10 11-20 20+
<b>What is the market fit for the OnStrategy Platform and your customers? The resell rate of the software ranges from \$6,000 - \$15,000 annually depending on variables.</b>	This is in line with the challenge my customers are solving.  This is a little bit above what my customers are looking to spend.  This is way above what my customers are able to afford.	<b>What else should we know about you that was not captured above? (Example: Why do you want to be a part of our partner program?)</b>	

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