Strategic Performance Cycle
Staying On Strategy

(4) x 90-Day StrategySprints includes:
1. Weekly/Monthly Strategic Performance Reviews (eg MetricMondays)
2. Quarterly Reviews & Strategy Refreshes (Topical Deep Dive w/Refresh)
3. Publishing Results

Roles

- **Strategy Champion –** Is the executive sponsor driving initiative and voice behind the consistent communication (most often the CEO).
- **Strategy Lead -** Leads the Management Process of Strategy and Execution (often the VP of Strategy, Head of Strategy).
- **Application Administrator -** Internal SME on OnStrategy App. Responsible for enabling process through the app while being the super-user.
- **Data Lead -** Responsible for the quantitative data sources and making connections.
  Decision Point #1: Manual input, or automated with an API?
  Decision Point #2: Is this centralized, or distributed?

Standard Terms
OnStrategy App
OnStrategy Mobile App
Performance Dashboards
Performance Tiles
Performance Reports
Strategic Performance Cycle
Plan Implementation & Execution
Whiteboard Videos
OnStrategy Workspace
1-Page Plan (even if it's technically 2 pages)
Performance Roll Up
Incremental Target
End-Of-Year (EOY) Target
Year-to-Date (YTD) Target