

OnStrategy

Annual, event-based strategic planning is dead.

Build. Launch. Leave.

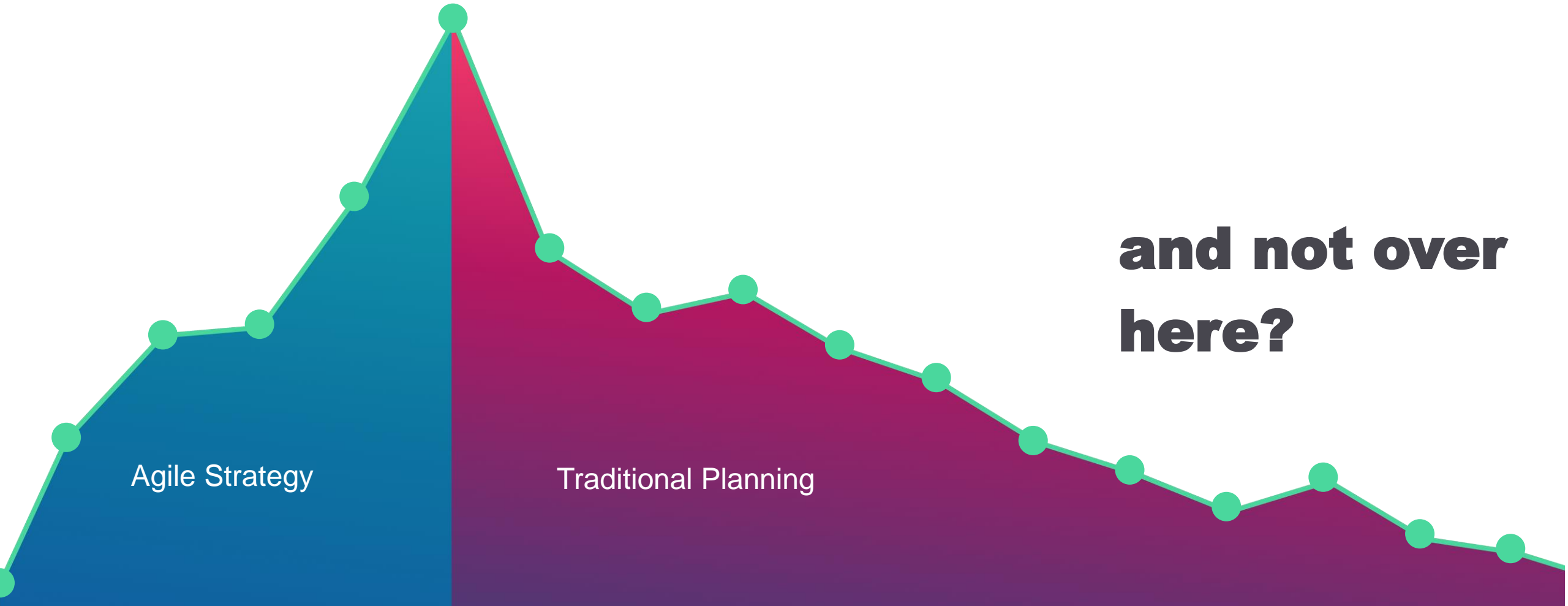
It's not working.

“Many studies have concluded that the vast majority of strategic planning fails, up to **67 percent actually.**”

In part, it’s because the traditional way of thinking about strategic planning is totally backward.”



**So, how do you
make sure your
clients are here...**



**and not over
here?**

This shift to agile strategy has changed the game — for you, and for your clients.

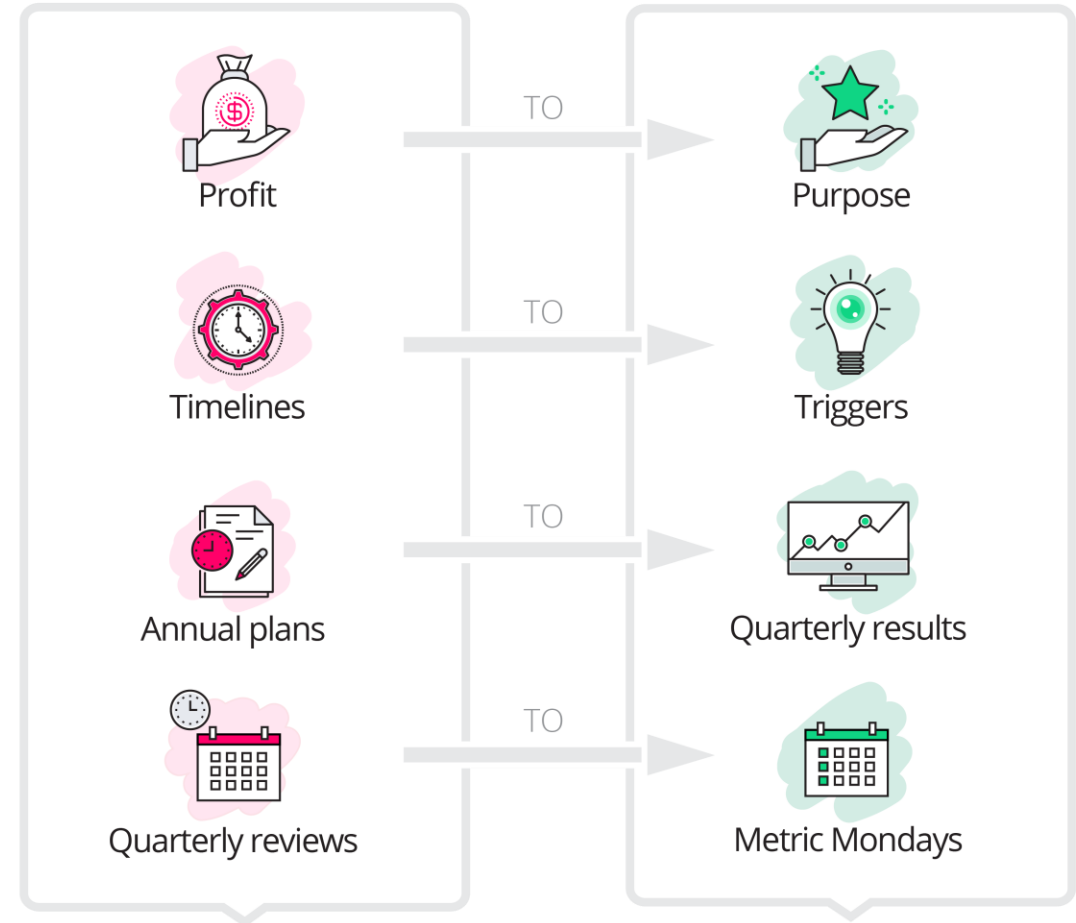
Old Way

Traditional Strategic Planning

vs

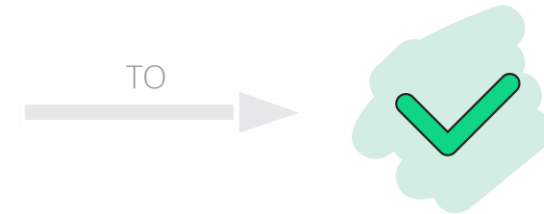
New Way

Agile Strategic Planning



Months

TO



Weeks

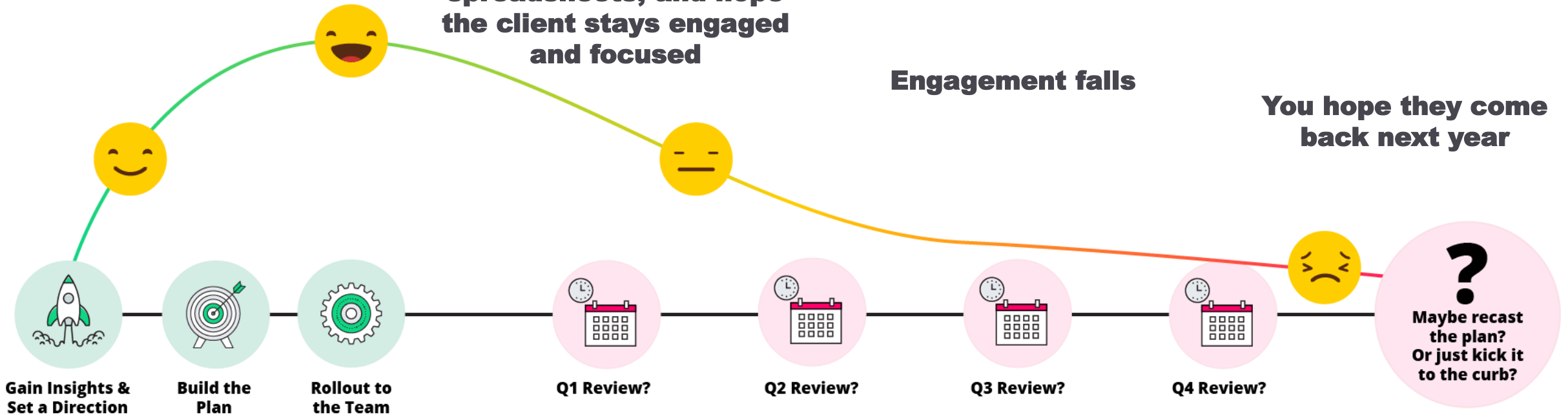
Here's how the traditional cycle shakes out.

You build an awesome plan

You roll it out with spreadsheets, and hope the client stays engaged and focused

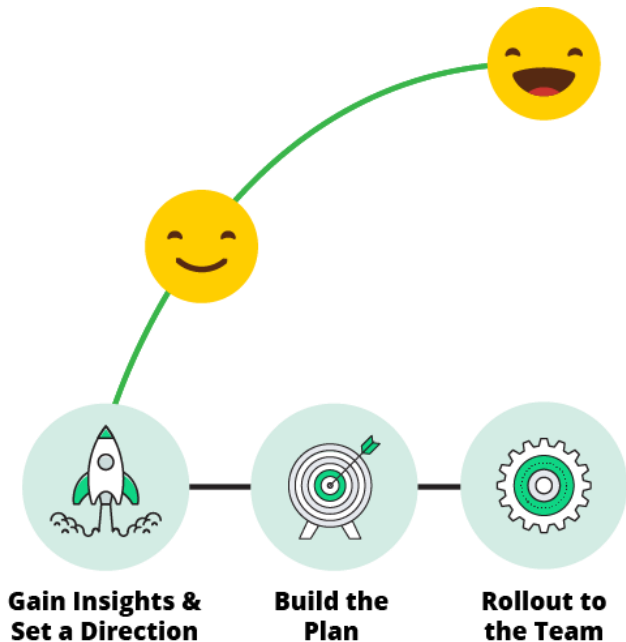
Engagement falls

You hope they come back next year

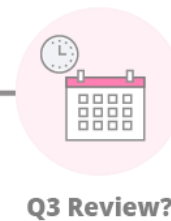
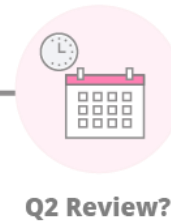
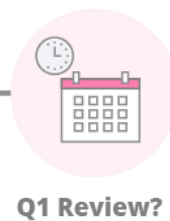


...and you're leaving work on the table.

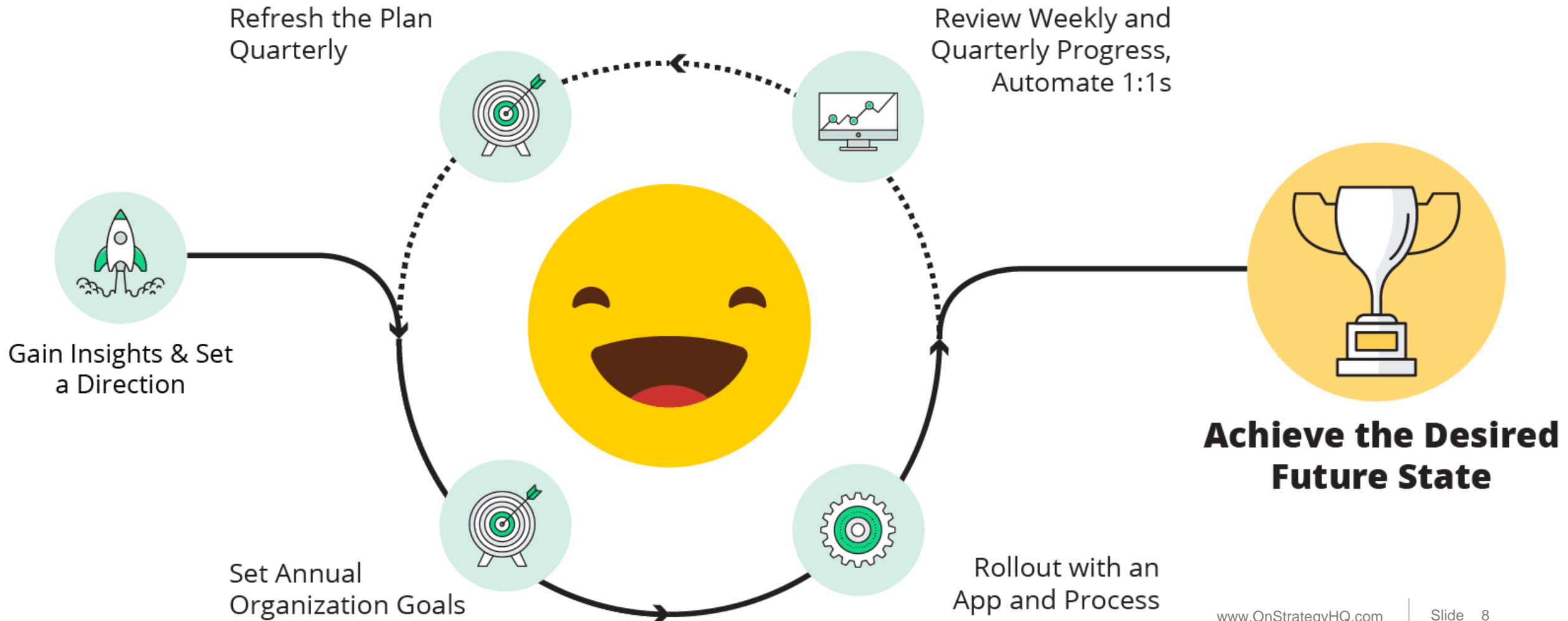
Your work is currently here



\$\$\$\$\$ And you could be delivering managed service contracts over here \$\$\$\$\$



The agile methodology is just more successful.



**We were in
the same
position 7
years ago.**

We were burning through clients, doing them a great disservice while losing out on serious revenue. Here's how we solved it:

- ✓ [Built an app](#) that blows spreadsheets away for strategy management.
- ✓ We ditched told way of planning and **created an agile implementation process** to keep our clients continuously focused on what matters.
- ✓ Cultivated long-standing [client relationships](#) based on actual success.
- ✓ Built a book of business with quarterly (yes -- quarterly) revenue.

**Partnering with OnStrategy provides
our clients with a better, more
effective way to ensure strategy
becomes a living and thriving part
of the organization.**



Chad Clinehens,
President and CEO



**So, are you
ready to
partner?**

**If you're serious about making
strategy stick for your clients,
we want to help. Period.**

Let's make it happen. Contact me and we can
grab 30-minutes for a meaningful conversation.



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