



CHITIMACHA TRIBE OF LOUISIANA

STRATEGIC PLAN - UPDATED AS OF JANUARY 2019

FY18-22 STRATEGIC PLAN – SUMMARY

MISSION STATEMENT

The mission statement of the Chitimacha Tribal Council is:

“We the people of the Sovereign Nation of the Chitimacha, in order to proclaim and perpetuate our vision, hereby embrace these beliefs, now and always”

“Waxt me cun nucmidinaka”

(we will work for tomorrow)

- We must preserve and protect our natural resources, our people and all Native Americans;
- We must promote a harmonious and prosperous existence among ourselves and within our community;
- We must maintain the highest level of integrity, honor and authenticity in all our endeavors, and
- We must always exist as a Nation by preserving our cultural heritage.”

VISION STATEMENT

We envision being known as...



**Model leaders in Indian
Country and within the
region**



**Educated, healthy, motivated tribal
members that take pride in their culture
and are interested in becoming team
members in their tribal government and/or
enterprises**



**Funded through
diversified revenue
streams**



**A thriving, prosperous
reservation that continues to
provide high quality services as
we grow**



**We are a place that all
tribal members and
employees can be proud
of.**



STRATEGIC PRIORITIES & GOALS

ECONOMIC DIVERSITY:

ENSURE THE LONG-TERM SUSTAINABILITY AND SELF-SUFFICIENCY OF THE TRIBE.

Self-sufficiency will be achieved by continuing to diversify our sources of revenue and becoming less reliant on government funding. Ultimately, we will become best at a new commercial endeavor just as we have done in gaming.

- **New Revenue:** Proactively pursue, explore and invest in new revenue opportunities to diversify non-gaming revenue. *Short term focus: Exploration of hemp enterprise; conduct a target market study focusing on local market potential new enterprises.*
- **Promote Entrepreneurship Opportunities:** Promote opportunities for Tribal Members to pursue entrepreneurship. *Short-Term Focus: Continue to provide Economic Development grants; highlight Tribal Member-owned businesses.*

ENTERPRISE STABILITY & SUCCESS:

REALIZE THE FULL PURPOSE AND POTENTIAL OF ALL EXISTING TRIBAL ENTERPRISES.

Provide stability to the Tribe in the forms of 1) Revenue to pay for governmental services, 2) Service to the tribe, in some cases and 3) Employment opportunities for Tribal Members. Success in this area looks like ALL enterprises are prosperous, achieving the articulated Council expectations and, where possible, growing 5 percent per year.

- **Casino:** Achieve an increase in net income in FY19 with the standard distribution to the Tribe. *Short-Term Focus: Continue exploring options for repurposing the Bayou-Side; complete a 5-year strategic plan.*
- **Keta:** Generate steady income for the Tribe through government contracts. *Short-Term Focus: Identify an office location on the reservation.*
- **Trading Post:** Achieve a true breakeven, resulting in consistent in tribal government distributions. *Short-Term Focus: Implement recommendations from the B2B study.*
- **Raintree Market:** Maintain current performance in FY19 as compared to FY18. *Short-Term Focus: Complete process to move land into Trust.*
- **Sitimaxa Holdings:** Secure 8A status and win Ft. Carson contract. *Short-Term Focus: Build a plan to secure 8A.*
- **Wayti:** Combine forces with other tribal entities to better utilize shared resources. *Short-Term Focus: Share economic development efforts between Wayti, Sitimaxa Holdings and the Economic Development Committee.*

THRIVING RESERVATION:

THRIVING RESERVATION: SUSTAIN THE HIGHEST QUALITY OF LIFE FOR ALL TRIBAL MEMBERS.

Sustain a thriving reservation, allowing for the best quality of life for all Tribal Members. Success in this area looks like the parkway lined with businesses to serve the Reservation and the surrounding communities, more tribal members moving back to the reservation, new neighborhoods, maintained services, and an educated tribal workforce.

- **Land/Infrastructure:** Expand the reservation through land acquisition and develop the necessary infrastructure to accommodate growth. *Short-Term Focus: Complete a comprehensive Master Plan for land use; complete new boat launch; begin work on priority roads.*
- **Programs/Services:** Continue to provide essential services to all Tribal Members. *Short-Term Focus: Complete facility study for Tribal School growth needs; explore Health Clinic expansion.*

CULTURAL PRIDE:

STRENGTHEN ALL ASPECTS OF CULTURE, LANGUAGE AND TRADITION TO CONTINUE TO BUILD CULTURAL PRIDE.

An ongoing strategic priority is the preservation of the Chitimacha culture, specifically building tribal pride. Success in this area is culture being considered in all decisions, the language more fluent and incorporated into daily lives, more basket weavers, and well-attended powwows.

Culture: Reinvigorate the Culture Department; sustain programs essential to culture and language preservation. *Short-Term Focus: Complete the history book; complete dual language signage throughout the reservation.*

EFFICIENT OPERATIONS:

BE THE BEST TRIBAL GOVERNMENT FOR OUR TRIBAL MEMBERS, EMPLOYEES AND THE REGION.

Continually streamline our operations and improve upon internal process to respond to community and tribal demands in an effective manner. Striving to be an example to other governments, our focus is to maintain effective financial stewardship and operational effectiveness by maintaining low governmental overhead while keeping pace with the growing service demands. Most importantly, the tribal government is a workplace employees are proud of.

- **Operational Effectiveness:** Continue to improve governmental efficiency and effectiveness in service to the tribe. *Short-Term Focus: Improve employee morale.*
- **Financial Stewardship:** Maximize our prosperity and sustainability through continued financial stewardship. *Short-Term Focus: Begin education process on how tribal funds are utilized for the benefit of members.*

We will continue to work for you.