



Six-Week Strategic Planning Workshop



Real-Time Strategic Planning Workshop Six-Week Paced Course Overview

Six-week planning course designed for you to build your plan as you go.

90-minute, weekly webinar sessions led by OnStrategy Experts to provide direct feedback on your plan.

Weekly planning activities for you to complete with your planning team.

Access to guided training materials, including session agendas, presentations and worksheets for leading your team's planning sessions.

Perfect for CEOs, Senior Management, and Strategy Leaders who want to follow along to create a strategic plan from scratch or revise a current one.



Course #1: October 15 - November 19 \$649 per course registrant

October 15 - Session #1
Thursday, 9:00 AM PST

October 22 - Session #2
Thursday, 9:00 AM PST

October 29 - Session #3
Thursday, 9:00 AM PST

November 5 - Session #4
Thursday, 9:00 AM PST

November 12 - Session #5
Thursday, 9:00 AM PST

November 19 - Session #6
Thursday, 9:00 AM PST

Have questions?

An OnStrategy Advisor is happy to help. Contact us to learn more about OnStrategy's 2016 Strategic Planning Workshop at **1-775-747-7407** or email us at **info@OnStrategyHQ.com**

Session #1: Getting Started

Leader Lesson #1 (90 minutes): October 15

Planning purpose and benefits

Planning framework and process overview

Identify your planning team

Identify what you want to accomplish through strategic planning

Identify your organization's strategic issues

Review the Strategic Performance Index

Team Planning Activities (1-hour kickoff meeting):

Discuss the process and desired outcomes for your organization

Clarify what to expect

Identify strategic issues and enter them into OnStrategy

Team Homework: SWOT Worksheet and Questionnaire

Session #2: Determine Position

Leader Session #2 (90 minutes): October 22

Organizational perspective

Customer perspective

Environmental, industry, and market perspectives

Create a SWOT

Customer segmentation

Team Planning Activities (2- to 3-hour planning session):

Complete the SWOT and enter it into OnStrategy

Create customer profiles and enter them into OnStrategy

Team Homework: Questionnaire on the Mission, Values, and Vision

Session #3: Develop Strategy

Leader Session #3 (90 minutes): October 29

Mission, Values, and Vision

Competitive advantages

Organization-wide strategies

Team Planning Activities (3- to 4-hour planning session):

Complete intent for Mission, Vision, and Values

Consensus on the competitive advantages and organization strategy

Team Homework: Strategy Leader to finalize Mission, Vision, and Values

Session #4-5: Building Your Plan

Leader Session on #4 (90 minutes): November 5

Processing your SWOT
Strategic objectives
SMART goals
Organizational goals

Team Planning Activities (3- to 4-hour planning session):

Complete strategic objectives, SMART organization goals, and organization-level Key Performance Indicators

Leader Session #5 (90 minutes): November 12

Identifying Key Performance Indicators
Cascading goals
Budget

Team Planning Activities (3- to 4-hour planning session):

Planning Team and Department Directors work to build out department action plans and noting items that require budgets

Team Homework: Directors to develop goals for their departments

Session #6: Manage Performance

Leader Session #6 (90 minutes): November 19

Review plan and strategies
Communicate your plan and rollout
How to manage your strategy and create accountability
Use Reports and the Dashboard on a regular basis
Using OnStrategy Mobile to manage your performance
How to run a Quarterly Business Review (QBR), rollover your plan, and set a planning calendar

Planning Team Meeting (3 hours):

Confirm the plan

Plan Rollout to Organization:

Buy-in for Strategic Plan

Sign-up for January Training Webinar:

Ability to use OnStrategy to track progress and update the plan