




Strategic Plan 2014-2016 : FY15

Thomas Wright: Action Plan - Summary

Date Revised: June 10, 2015

Priority	Items	Who	Start Date/ End Date	EOY Target, Measure	% Complete/ Actual	Status/ Variance
My Items						
	3.1.1.3 Create a consistent slide template for Webinars. <i>Comments on Status: 3/18/15- Ahead of schedule to have slide template done. Awaiting approval from Marketing Director.</i>	Thomas Wright	07/13/15 12/31/15	100% % Complete of standard templates		 As of 05/14/15
Normal	8.1.1.1 Solicit ideas for theme, entertainment, catering for Community Involvement party. <i>Comments on Status: 6/16/14 - a new goal for you Thomas! We need some help to move this forward.</i>	Thomas Wright	01/01/15 07/31/15	100% % Complete	15%	 As of 05/14/15

Thomas Wright: Action Plan - Detail

Priority	Items	Who	Start Date/ End Date	EOY Target, Measure	% Complete/ Actual	Status/ Variance
Normal	3.1 Professional Service: Acquire 2 new consulting clients \$10,000+ per month.	Administration	01/12/13 12/31/15	# of new consulting clients	0	 As of 06/02/15
	3.1.1 Develop 2 new webinars a quarter to assist Sales Team.	Marketing	07/01/15 12/31/15	4 # of new webinars		 -4 As of 06/02/15
	3.1.1.3 Create a consistent slide template for Webinars. <i>Comments on Status: 3/18/15- Ahead of schedule to have slide template done. Awaiting approval from Marketing Director.</i>	Thomas Wright	07/13/15 12/31/15	100% % Complete of standard templates		 As of 05/14/15
Normal	8.1 Manage the selection, contribution and customer communication of nonprofit donations. Target is 15% of revenue.	Administration	01/01/13 12/31/15	15% % of license revenue		 As of 06/02/15
	8.1.1 Determine budget for Community Involvement party.	Customer Service	01/01/13 05/31/15	100% % Complete	80%	 As of 05/14/15
Normal	8.1.1.1 Solicit ideas for theme, entertainment, catering for Community Involvement party. <i>Comments on Status: 6/16/14 - a new goal for you Thomas! We need some help to move this forward.</i>	Thomas Wright	01/01/15 07/31/15	100% % Complete	15%	 As of 05/14/15

 Not Started
  Deferred
  On Target
  Off Target
  Waiting on Someone
  Critical
  Achieved