Community Church
Strategic Plan

Our Mission
The mission of Community Church is to present authentic Christianity to our families, community, country and the world.

Our Core Values
- Family - We believe there is nothing more important than strong united families.
- Excellence - We believe excellence honors God and inspires greatness.
- Relationships - We believe that loving relationships should permeate every aspect of church life.
- Equipping - We believe in equipping the saints for ministry and life by helping them to operate in their spiritual gifts.
- Devotion - We believe that full devotion to Christ and His cause are normal for every believer.
- Sound Doctrine - We believe that teaching and doctrine should be balanced on the historical roots of Christianity that shaped the theology and orthodoxy of faith. Sound doctrine is held in high esteem.
- Prayer - We believe in the power of prayer, and that makes a critical difference in all we attempt to achieve.
- Character - We believe that character is more important than talent.

Core Competencies

What we do best
- We are young minded, progressive and culturally relevant messengers of the Gospel
- Holy Spirit as our guide
- Resources to serve the spiritual needs in our community
- Mature and trained leaders

People

10 Leadership: Create a leadership culture
10.2 Provide at least 4 training programs for Level One leadership annually.
10.3 Provide at least 4 training opportunities for Level Two leadership annually.
10.4 Provide at least 4 trainings for Level Three leadership annually.

11 Staff Development: Learn and adopt best practices.
11.1 Have each pastor attend one best practice conference each year.

12 Culture: Be the most creative and culturally relevant church around.
12.1 Push evangelism envelope by implementing ideas from some of the most progressive churches in America.
12.2 Attend 3 new churches that are progressive annually.
12.3 Have all elders attend 1 other progressive church annually.

Programs and Ministries

3 Adult and Children Education Programs: To grow more understanding in God and His Word.
3.1 Provide excellence in family ministry education classes.
3.2 Add more small groups annually.
3.3 Provide excellence in children's ministry education classes.

4 Prayer Ministry: To bring healing to the people of our area.
4.1 Develop and nurture an intercessory team of lay persons within the church.
4.2 Establish and support a monthly Prayer Night at the church.

5 Missions Programs: To equip and send out people to take God's Word around the world.
5.1 Enhance our missions program for extensive international outreaches by 12/31/2011.

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How we measure success

Vision
To be the premier charismatic, seeker driven, community church in the state.

Implementation
How we make strategy a habit

Financial/Mission

1 Financial Stewardship: To be financially responsible.
1.1 To develop an accurate 2011/2012 budget that we follow and monitor.
1.2 Increase church savings by $25K each year.
1.3 To spend 10% of our budget on evangelism by the end of the year.

2 Revenue Generation: Increase funds from giving.
2.1 To average $100,000 in tithes and offerings monthly.

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7 Facilities: To provide adequate facilities and maintain property.
7.1 To prepare our current building for sale in Spring 2011.
7.2 Determine needs and develop plan for new facility by 8/30/2010.

8 Administration Mgmt: To improve office efficiency.
8.1 To hire office manager and assistant by 11/2009.
8.2 To hire a new staff member with an anointing in the area of music and fine arts by 11/30/2009.

9 Communication Mgmt: To maintain database management and all communication.
9.1 Implement distribution of a monthly online newsletter by 01/15/2010.
9.2 Research the possibility of purchasing a church database management system.

How we make strategy a habit

Key Performance Indicators

Measure
How we measure
Target
Increase in $ in savings account
$ per month%
Complete
$25,000
100%
$1,200,000
30