Company: Community Church Plan: Strategic Plan

Strategic Plan

Foundation

Our Mission

The mission of Community Church is to present authentic Christianity to our families, community, country and the world.

Our Core Values

- Family We believe there is nothing more important than strong united families.
- Excellence We believe excellence honors God and inspires
- Relation ships We believe that loving relationships should permeate every aspect of church life.
- Equipping We believe in equipping the saints for ministry and life by helping them to operate in their spiritual gifts.
- Devotion We believe that full devotion to Christ and His cause are normal for every believer.
- Sound Doctrine We believe that teaching and doctrine should be balanced on the historical roots of Christianity that shaped the theology and orthodoxy of faith. Sound doctrine is held in high esteem.
- Prayer We believe in the power of prayer, and that makes a critical difference in all we attempt to achieve.
- Character We believe that character is more important than
- Evangelism We believe that an effective church services its community and treats everyone with love, respect, and
- Worship We believe that full devotion to Christ and His cause are normal for every believer.

Core Competencies

- We are young minded, progressive and culturally relevant messengers of the Gospel
- Holy Spirit as our guide
- Resources to serve the spiritual needs in our community
- Mature and trained leaders

Church-Wide Strategies

Year One - Training leaders

Year Two - Growing ministry teams

Year Three - Community penetration

Strategic Objectives and Church Goals

Financial/Mission

1 Financial Stewardship: To be financially responsible.

- **1.1** To develop an accurate 2011/2012 budget that we follow and
- 1.2 Increase church savings by \$25K each year.
- 1.3 To spend 10% of our budget on evangelism by the end of the year.

2 Revenue Generation: Increase funds from giving.

2.1 To average \$100,000 in tithes and offerings monthly.

Programs and Ministries

3 Adult and Children Education Programs: To grow more understanding in God and His Word.

- 3.1 Provide excellence in family ministry education classes.
- 3.3 Provide excellence in childrens' ministry education

classes

3.2 Add more small groups

4 Prayer Ministry: To bring healing to the people of our area.

- **4.1** Develop and nurture an intercessory team of lay persons within the church.
- 4.2 Establish and support a monthly Prayer Night at the

5 Missions Programs: To equip and send out people to take God' Word around the world.

5.1 Enhance our missions program for extensive international outreaches by 12/31/2011.

6 Momentum: Focused intensity, over time, multiplied by God, equals unstoppable Momentum

- 6.1 Step One: Unveil
- 6.2 Step Two: Equip

Operational

- **7.1** To prepare our current building for sale in Spring 2011.
- 7.2 Determine needs and develop plan for new facility by 8/30/2010.

7 Facilities: To provide adequate facilities and 8 Administration Mgmt: To improve office

- **8.1** To hire office manager and assistant by
- **8.2** To hire a new staff member with an anointing in the area of music and fine arts by 11/30/2009.

9 Communication Mgmt: To maintain database management and all communication.

- 9.1 Implement distribution of a monthly online newsletter by 01/15/2010.
- 9.2 Research the possibility of purchasing a church database management system.

People

10 Leadership: Create a leadership culture

- **10.1** Train 30 new Small Group leaders in Level One by 3/31/2010.
- **10.2** Provide at least 4 training programs for Level One leadership annually
- 10.3 Provide at least 4 training opportunities for Level Two leadership annually.
- 10.4 Provide at least 4 trainings for Level Three leadership annually.

11 Staff Development: Learn and adopt best

11.1 Have each pastor attend one best practice church conference each year.

12 Culture: Be the most creative and culturally relevant church around.

- **12.1** Push evangelicalism envelope by implementing ideas from some of the most progressive churches in America.
- **12.2** Attend 3 new churches that are progressive annually.
- 12.3 Have all elders attend 1 other progressive church annually.

Key Performance Indicators

How we measure success

Measure	Target
increase in \$ in savings account	\$25,000
\$ per month	\$1,200,000
% complete	100%
# trained	30

Vision

What our Church will look like

To be the premier charismatic, seeker driven, community church in the state.

Implementation

How we make strategy a habit