STRATEGIC PLANNING WORKS "These things didn't happen by accident"



In partnership with our clients, we are honored and privileged to be a part of these amazing accomplishments. While M3 played a role in facilitating and planning for these results, we recognize that the elbow grease and hard work comes from the dedicated people in these organizations.

Congratulations to our clients* who made the collective, coordinated efforts to execute on their vision - making an impact in their communities, regions, countries and the world. **EDUCATION**

FOR-PROFIT

GOVERNMENT

NON-PROFIT

A TRIBE

LP/SPARTAN/CENTERLINE/

PLANE TECHS (STAFFING

Customer experience system

the share of loyal ones

helped save at-risk clients and grow

RANK REYNOLDS

Operationalized / streamlined financial planning process for advisors

WASHOE COUNTY LIBRARY, NV

ARTHUR CARHART WILDERNESS

Inter-agency team is able to report

to multiple gov't agencies on the

Center's performance with ease

TRAINING CENTER, MT

MANAGEMENT

RONALD MCDONALD HOUSE CHARITIES, NV

Widely successful Red Shoe Gala & opened doubled in size up The Family Room at and expanded Renown with more than 3,950 daily visits

3,950

MEDICAL DEVICE COMPANY

Successfully grew new line of products, achieving double digit growth



GASCO (MAJOR INTERNATIONAL GAS COMPANY)

Launched org-wide planning initiative for biggest gas company in UAE

POTTER'S HOUSE, GUATEMALA

More than doubled

the number of

microenterprise

businesses to 198



Created tool for sharing the strategic CHITIMACHA TRIBE OF plan interactively with community LOUISIANA

PORTSWEAR

COMPANY

company

into Asia

A sportswear

Developed a 200+ bed hotel spurring economic diversity for the Tribe. Occupancy rate:



OWNED SLOT MACHINE MANUFACTURER

NDEPENDENTLY

Expanded internationally & mitigated industry downturn through diversification

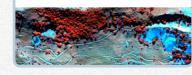
KENAI BOROUGH SCHOOL DISTRICT, AK

District-wide collaboration process resulting in cohesive strategic plan with 52 site improvement plans aligned

2011



Market study resulted in launch of new business unit, slated to transform an industry



2003 2004

2005

2006

2007

2008

OMMY SMITH

2009

2010

MICROSOFT

ITY OF LAS CRUCES, NM The 5-year plan continues to be strong decision-making tool in city

Established unified direction for 5 separate business units

CITY OF SPARKS, NV

Organizational re-alignment to strategic priorities resulting in a systemic approach to financial sustainability

2012

BOY SCOUTS OF AMERICA

Realized 2% increase in national membership retention

2013

Reached & maintained thought leadership with a

global, 10-year study on sales best practices

MANUFACTURING/ **DISTRIBUTION COMPANY**

Became the market leader in providing innovative products and solutions to their customer base



ALLELUJAH ACRES, NC

Developed targeted training & service, increasing customer reach, pioneering the raw food movement

EHEMIAH PROJECT INTERNATIONAL MINISTRIES, INC

Supported over 65 African American entrepreneurs in growing their small businesses



NEHEMIAH PROJECT

IORTH SLOPE BOROUGH SCHOOL DISTRICT, AK

EMINOLE TRIBE OF

Smithsonian Institute coinciding with Florida's

MUSEUM

Built exhibit with

500th anniversary

FLORIDA - AH-TAH-THI-KI

Built website that increased connectivity among 11 remote school sites & villages

Served 30+

companies in growth by using MvStrategicPlan to develop and implement plans

NATIONAL CASA

Developed national strategic plan & framework for local plan alignment

Met the CDC National

Initiative requirements

Accelerated the accreditation process

GRAPEVINE FAITH CHRISTIAN SCHOOL, TX

CENTER GROVE COMMUNITY SCHOOL DISTRICT, IN

MISSOURI DEPT OF HEALTH Launched plan with AND SENIOR SERVICES full org engagement Public Health Improvement transparency



RHODES STATE UNIVERSITY, OH

NAVAL CONSOLIDATED

highest prison standard

BRIG CHESAPEAKE

Set to achieve ACA

accreditation as the

Converted from quarters to semesters, requiring a full programmatic overhaul

ABOUT M3 PLANNING

Our mission is to create strategy that matters and drive the culture to execute it. We are dedicated to inspiring big ideas and creating the laser-like focus to achieve them. More about our work at m3planning.com

*This list only includes some of our great clients.

WASHOE COUNTY, NV

Dedicated strategic focus enabled effective management of County contraction and stabilization through the recession



NORTH SLOPE BOROUGH SCHOOL DISTRICT, AK

Reduced staff turnover by 20%, changing a 10-year trend



NEVADA DISCOVERY MUSEUM

Short-term plan of critical path, resulting in the museum grand opening on schedule



ONPROCESS TECHNOLOGY, MA

Opened European operations through timely strategic

