

STRATEGIC PLANNING WORKS

"These things didn't happen by accident"



In partnership with our clients, we are honored and privileged to be a part of these amazing accomplishments. While M3 played a role in facilitating and planning for these results, we recognize that the elbow grease and hard work comes from the dedicated people in these organizations.

Congratulations to our clients* who made the collective, coordinated efforts to execute on their vision – making an impact in their communities, regions, countries and the world.

- EDUCATION
- FOR-PROFIT
- GOVERNMENT
- NON-PROFIT
- TRIBE

CLP/SPARTAN/CENTERLINE/PLANE TECHS (STAFFING COMPANY)

Customer experience system helped save at-risk clients and grow the share of loyal ones

FRANK REYNOLDS WEALTH MANAGEMENT: Operationalized / streamlined financial planning process for advisors

SPORTSWEAR COMPANY: A sportswear company doubled in size and expanded into Asia

RONALD MCDONALD HOUSE CHARITIES, NV: Widely successful Red Shoe Gala & opened up The Family Room at Renown with more than 3,950 daily visits

MEDICAL DEVICE COMPANY: Successfully grew new line of products, achieving double digit growth

POTTER'S HOUSE, GUATEMALA: More than doubled the number of microenterprise businesses to 198

WASHOE COUNTY LIBRARY, NV: Created tool for sharing the strategic plan interactively with community

CHITIMACHA TRIBE OF LOUISIANA: Developed a 200+ bed hotel spurring economic diversity for the Tribe. Occupancy rate: 74%

INDEPENDENTLY OWNED SLOT MACHINE MANUFACTURER: Expanded internationally & mitigated industry downturn through diversification

GASCO (MAJOR INTERNATIONAL GAS COMPANY): Launched org-wide planning initiative for biggest gas company in UAE

KENAI BOROUGH SCHOOL DISTRICT, AK: District-wide collaboration process resulting in cohesive strategic plan with 52 site improvement plans aligned

SPECTIR: Market study resulted in launch of new business unit, slated to transform an industry

2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013

2003: MILLER HEIMAN: Reached & maintained thought leadership with a global, 10-year study on sales best practices

2004: HALLELUJAH ACRES, NC: Developed targeted training & service, increasing customer reach, pioneering the raw food movement

2005: NORTH SLOPE BOROUGH SCHOOL DISTRICT, AK: Built website that increased connectivity among 11 remote school sites & villages

2006: TOMMY SMITH: Served 30+ companies in growth by using MyStrategicPlan to develop and implement plans

2007: CITY OF LAS CRUCES, NM: The 5-year plan continues to be strong decision-making tool in city

2008: MICROSOFT: Established unified direction for 5 separate business units

2009: CITY OF SPARKS, NV: Organizational re-alignment to strategic priorities resulting in a systemic approach to financial sustainability

2010: BOY SCOUTS OF AMERICA: Realized 2% increase in national membership retention

2011: MANUFACTURING/DISTRIBUTION COMPANY: Became the market leader in providing innovative products and solutions to their customer base

2012: NEHEMIAH PROJECT INTERNATIONAL MINISTRIES, INC: Supported over 65 African American entrepreneurs in growing their small businesses

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2013: SEMINOLE TRIBE OF FLORIDA - AH-TAH-THI-KI MUSEUM: Built exhibit with Smithsonian Institute coinciding with Florida's 500th anniversary

2014: NATIONAL CASA: Developed national strategic plan & framework for local plan alignment

2015: GRAPEVINE FAITH CHRISTIAN SCHOOL, TX: Accelerated the accreditation process

2016: NAVAL CONSOLIDATED BRIG CHESAPEAKE: Set to achieve ACA accreditation as the highest prison standard

ABOUT M3 PLANNING
Our mission is to create strategy that matters and drive the culture to execute it. We are dedicated to inspiring big ideas and creating the laser-like focus to achieve them. More about our work at m3planning.com

2017: WASHOE COUNTY, NV: Dedicated strategic focus enabled effective management of County contraction and stabilization through the recession

2018: NORTH SLOPE BOROUGH SCHOOL DISTRICT, AK: Reduced staff turnover by 20%, changing a 10-year trend

2019: MISSOURI DEPT OF HEALTH AND SENIOR SERVICES: Met the CDC National Public Health Improvement Initiative requirements

2020: NEVADA DISCOVERY MUSEUM: Short-term plan of critical path, resulting in the museum grand opening on schedule

2021: CENTER GROVE COMMUNITY SCHOOL DISTRICT, IN: Launched plan with full org engagement & community transparency

2022: MOVING FORWARD IN UNITY

2023: MY STRATEGIC PLAN: 1,216 Client goals achieved in January

2024: ONPROCESS TECHNOLOGY, MA: Opened European operations through timely strategic acquisition

*This list only includes some of our great clients.