**MYSTRATEGICPLAN CUSTOMER TESTIMONIALS**

MyStrategicPlan guides us in the process to figure out what data we needed, how to interpret, and apply that data to develop meaningful strategies specifically tailored to position and advance our organization.

**Connie Myers. Director of Arthur Carhart National Wilderness Training Center, Missoula, MT**

MyStrategicPlan was instrumental in being able to input our complex data and concepts into a structured yet flexible strategic plan. We have 297 franchises and 6 internal departments at our national headquarters that have their own plans. MyStrategicPlan gave us the tools to create and implement an effective plan across our national organization. Each franchise can enter their own data, manage their plan, and produce reports. We now have clearly defined objectives, goals, measures and targets that we can manage online.

**Ignacio Gonzalez, Director. Initiative Management Office. Boy Scouts of America. Irving, TX**

We use MyStrategicPlan to manage one of our largest, most strategic account’s implementations of their strategic plan.  They have had very positive feedback on how much time it saves them during the monthly and quarterly business reviews. We used MyStrategicPlan’s rich tool box of tools, methods, approaches to bring together a diverse leadership team, create a unified vision, mission and strategic plan.  It allows for an incredibly flexible approach and adapting to our very dynamic culture.

**Brian P. Freese.  Director of Business Strategy & Operations . Communications Sector North America. Microsoft Corporation. Redmond, WA**

I'd like to congratulate you all for this state-of-art piece of software. For years I've been trying to find software that could put together all top concepts on strategic planning (SWOT, Balanced Scorecards, Goal oriented practices, etc) and here it is: MyStrategicPlan. I have degrees on Computer Engineering and Business Administration and I must say I was surprised to see how well the best practices of both areas have been applied so perfectly to this software.

**Thales Andrade. Bit Company. Uberaba, Brazil**

MyStrategicPlan (MSP) has been instrumental in the implementation of the National Public Health Improvement Initiative in Missouri. The user input-driven system has provided an ideal platform and dissemination mechanism to support progress toward our performance improvement goals. The dynamism and accessibility of MSP throughout the organizational milieu has drastically bolstered staff engagement in our strategic direction and mission. The reports have incorporated our strategic vision and progress toward stated goals and objectives into daily operations. The interactive performance dashboard will provide the primary media we will employ to demonstrate the value added by public health in Missouri to our numerous stakeholders. We plan to proliferate the gains provided by MSP throughout the public health system in Missouri by providing financial and technical support to our local public health partners to ensure our systemic goals are efficiently and effectively met.

**Mat Reidhead. Performance Improvement Manager. Missouri Dept of Public Health. Jefferson City, MO.**

In less than 10 hours I put together my ideas. The fields guided me in providing a thoughtful, integrated, and coherent strategic plan. I use it for executing the plan. I am grateful for this innovative robust planning tool.

**T. Mahan, Ph.D. Biofeedback and Family Therapy Center for Seven Bridges. Woodridge, IL**

MyStrategicPlan.com is a fantastic way to develop and implement a company’s strategic planning, monitor balanced scorecards, and create a strategy map. This one of a kind planning tool gives our 600 associates the ability to cascade objectives and goals through more levels as well as aggregate and roll-up metrics. There is not anything competitive to MystrategicPlan.com for organizations to become competent in strategic planning and performance management.  The service is the only tool I’ve seen for improving the strategy process.

**Jon Yarbrough, CEO. Video Gaming Technology. Brentwood, TN**

MyStrategicPlan is an extremely efficient and effective way to outline key deliverables and make everything look professional. In my opinion, the most impressive components are: 1. The ability to input my data and information to develop the strategic plan. 2. The ability to track strategic priorities online. 3. The ability to generate reports. This is the only methodology I've seen. It is a simple way to ensure that the overall plan remains a living and breathing document that guarantees success if executed properly. As a senior administrator who is responsible for putting a game plan together to provide direction, I have at my disposal the MyStrategicPlan online tool to help me look at each part of the process, learn how the parts all fit together, anticipate pitfalls and make an estimate of probable outcomes. It’s all available to help me save time and move forward with confidence.

**Brian Devost. Executive Director. Richland County Recreation Center. Columbia, SC**

The online planning tool takes our company’s information and helps us organize our complex concept into a strategic plan. It is a flexible strategic planning system. There is nothing else like it!

**Paul Malkmus. CEO. Hallelujah Acres. Shelby, NC**

MyStrategicPlan is a virtual online strategic planning university.  There is a wealth of information to develop, implement, and monitor a strategic plan. Finally we have a tool to make planning simple and dynamic!

**Tommy Smith. Strategic Planning Consultant. Rocky Mount, NC**