








**ABC News**

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*Prepared by MyStrategicPlan.com*

# MADE IN AMERICA – ACTION PLAN

Priority	Strategic Objectives, Goals & Action Items	Who	Start Date, End Date	Target, Measure	% Complete YTD	Status
<b>1 Establish a stronger and stable America by getting 8-million Americans back to work.</b>						
	<b>1.1 Creation of 4-million +/- new American jobs via a change in purchasing habits and choosing to buy more US-made products than previously done (by every US Consumer).</b>	American Consumer	12/01/11, 12/31/12	4,000,000, # Jobs Created	0 %	
High	1.1.1 Creation of 200,000 (or more) American jobs via purchasing of \$64 worth of Christmas gifts that are US-made by every US consumer. <i>Comments on Status: Made In America Gift Ideas (via ABC News): <a href="http://abcnews.go.com/blogs/business/2011/11/made-in-america-gift-ideas/">http://abcnews.go.com/blogs/business/2011/11/made-in-america-gift-ideas/</a></i>	American Consumer	12/01/11, 12/31/11	200,000, # Jobs Created	0 %	
High	1.1.2 Creation of 250,000 (or more) American jobs via purchasing of \$400 worth of US-made goods by every US back to college shopper. (Note: college students hoping for post-graduation jobs need to rally behind this!) <i>Comments on Status: Made In America Dorm Products (via ABC News): <a href="http://abcnews.go.com/Business/MadeInAmerica/made-america-back-school/story?id=14428881#.Tt1KodW263M">http://abcnews.go.com/Business/MadeInAmerica/made-america-back-school/story?id=14428881#.Tt1KodW263M</a></i>	American Consumer	09/16/11, 12/31/12	250,000, # Jobs Created	0 %	
High	More consumer goals needed. What other purchasing behavior changes can be made to drive more job growth?	American Consumer				
	<b>1.2 Creation of 4-million +/- new American jobs via a change in purchasing habits and choosing to buy more US-made products than previously done (by every US Business).</b>	American Business	12/01/11, 12/31/12	4,000,000, # Jobs Created	0 %	
High	1.2.1 Creation of 220,000 (or more) American jobs via purchasing of 5% more construction materials that are US-made by every US builder. <i>Comments on Status: Made In America - Building Products (via ABC News): <a href="http://abcnews.go.com/blogs/business/2011/10/how-to-build-a-made-in-america-home/">http://abcnews.go.com/blogs/business/2011/10/how-to-build-a-made-in-america-home/</a></i>	American Business	10/01/11, 12/31/12	220,000, # Jobs Created	0 %	
High	More business goals needed. What other purchasing behavior changes can be made to drive more job growth?	American Business				