



Use Your Plan

Don't let your strategic plan hit the shelf

Now that your plan is submitted to Global, use MyStrategicPlan to turn goals from good ideas into real outcomes for your community.

- **Seamlessly align** your strategic plan with your operational plan so you have an all-in-one document
- **Easily produce board reports** and save over five hours of staff time per meeting
- Provide **every committee and staff member** with an action plan
- One-click reporting back to Global on your progress
- Eliminate multiple versions and keep your plan relevant and up-to-date

"Thank you for all your help with our strategic planning process. The plan looks great and I am excited to work with the online system."

-Judy
RMHC Northern Nevada

Sign up for a free trial - visit us online today at mystrategicplan.com/rmhc.

MY
STRATEGIC
PLAN

MY STRATEGIC PLAN

Thousands of nonprofits use MyStrategicPlan to keep their long-term focus synced up with daily decision making. From the board to committees, everyone is aligned with the organization's strategy and vision.

You will create a living, breathing strategic plan because our web application is interactive and dynamic. The plan you create in our system is alive, adaptable and administratively easy to manage.

Why do I need it?

Every organization needs a good, solid strategic plan. A well-structured strategic plan shows where you are now, what you intend to accomplish and how you plan to do it. MyStrategicPlan provides that clear roadmap to achieve your mission and vision and a system to implement it.

What does it do?

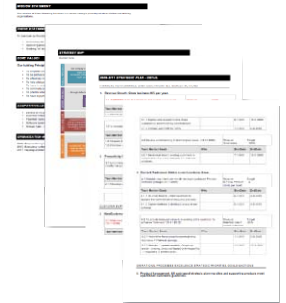
MyStrategicPlan guides you through the development and implementation of your strategic plan. It is a flexible system where you can edit, revise and track the objectives, goals and tasks that you want to accomplish. It helps you work more efficiently and effectively because you:

- ☑ **Save valuable time.** It transforms the strategic plan from a time consuming effort into a quick and easy system that is **holistic** and **integrative**.
- ☑ **Create a process that is dynamic.** Everyone can easily create, manage and update your strategy.
- ☑ **Create alignment.** Connect organization-wide strategy to the committee and staff through action plans.
- ☑ **Create professional reports** for everyone. Give people what they need.
- ☑ **Monitor plan implementation.** Identify goals and actions as completed, pending or overdue.
- ☑ **Send auto email alerts** to keep strategy top of mind and remind your committees of their goals.

What do you get?

Here is what you will receive:

- Step-by-step process and planning template to guide you
- Resources and instructional videos for every step in the strategic planning process
- Professional reports at the organization, committee and committee member levels including *One-Page Plan, Strategy Maps, Action Sheets*
- Action Plans for your staff and volunteers via weekly or monthly e-mail alerts to their inbox
- Compelling strategy communication documents



How do I sign up? What is the Price?

Go to MyStrategicPlan.com/rmhc to sign up and access the web-based planning system. There is nothing to download. Access your plan from anywhere you have Internet service. **Visit us today to sign up for your 10-day free trial.**

Pricing: MyStrategicPlan is offered at the following cost-effective package price for RMHC at 50% off pricing as of August 2010:

Package Price: Base Plan + 24 users: \$55.50/month
Additional Users: \$3/month
Coupon Code: **rmhc10**

Not done with your plan yet?

We can help! The M3 team, powering MyStrategicPlan, is dedicated to inspiring big ideas and creating the laser-like focus to achieve them. We specialize in facilitating, developing and implementing strategic plans.

Special Facilitation Offer: We also have two unique strategic planning facilitation packages set at \$4,750 and \$7,750 depending upon your needs. Call (775) 747-7407.