OnStrategy

How OnStrategy works...
System Overview

OnStrategy Empowers Organizations to Create and Execute Great Strategy

Create

Keeping strategy creation practical, focused and agile

Empower

Empowering people through engagement and communications

Execute

Manage execution with ownership and accountability

How It Works

OnStrategy is a cloud-based enterprise platform and integrated tool-set for empowering organizations to create and execute strategy.

Create a great strategy.

Use a guided process to build a custom strategy based on your environment and market opportunities.

CREATE

Focus: Ability to focus on the strategic elements required to achieve a vision.

Alignment: Organizational leadership and key stakeholders are aligned on organizational mission, values and unique strengths.

Structure: A structured process facilitates strategy design.

Empower collaboration.

Use the collaboration tool set to communicate within teams and multiple departments to connect work to the larger strategy.

EMPOWER

Engagement: Leadership is committed to a process for achieving a strategy that produces sustainable results.

Collaboration: A collaborative process involving the insights of key stakeholders, employees and customers.

Communication: Performance is consistently and clearly communicated.

Execute a great strategy.

Use the system to monitor progress and sync daily decision making with long-term focus.

EXECUTE

Actionable: Strategy has the right people, processes and systems required to execute.

Measurable: Performance against objectives can be measured.

Ownership: Key stakeholders have clear line-of-site to required actions.

CREATE

OnStrategy's step-by-step process helps demystify strategic planning. Our guided strategic planning software tool helps in everything from crafting a strong mission statement to setting Key Performance Indicators (KPIs).
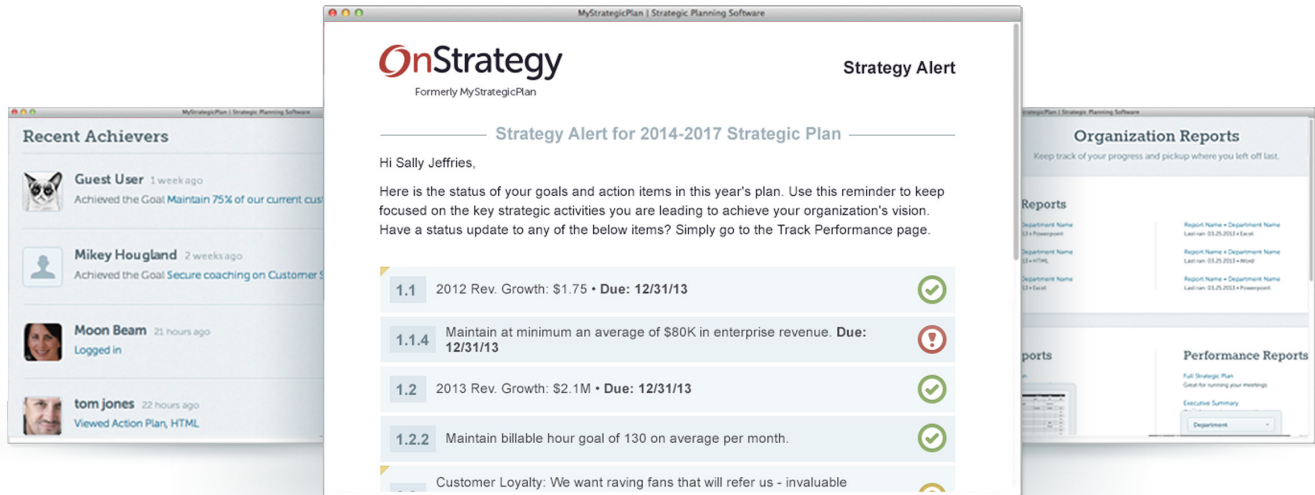
Create a Custom Strategy in Less Than Fast.

✓ **Guided process:** Get results by working through an established, guided strategy development process that includes instruction, tips, tricks and video resources.

✓ **Consistent planning structure:** Aligns multiple departments and teams to the bigger picture.

✓ **Beautiful, simple PDF reports:** Print reports from any page. Great for work sessions and presentations.

✓ **Simplified alignment:** Cascading goals quickly create alignment from executive strategies to manager goals to team member action items.

✓ **Customize planning terms:** Keep the terms you have instilled in your organization. Our system offers 17 key words that are customizable (ex. Organization, Department, Team Member, Mission, Vision, Values, Goals, Actions and more.)

✓ **All-in-one planning system:** Access multiple department and team strategic plans from one central location.

✓ **Jump-start your strategy:** Team assessment of strengths, weaknesses, opportunities and threats.

✓ **Expert guidance:** A complete, no-nonsense toolkit for strategy development including real experts and resources.

✓ **S.M.A.R.T. Goal Writing:** Our system helps you write smart goals: Specific, Measurable, Attainable, Responsible Person, Time Specific.

✓ **Balanced Scorecard system:** A Balanced Scorecard allows better measurement of an organization's capabilities to create long-term value by identifying the key drivers of this value.

OnStrategy

EMPOWER

Gather input from key stakeholders and team members in the planning process to better assess the whole picture. Cascading goals create visibility into how individual stakes contribute to the final outcome.
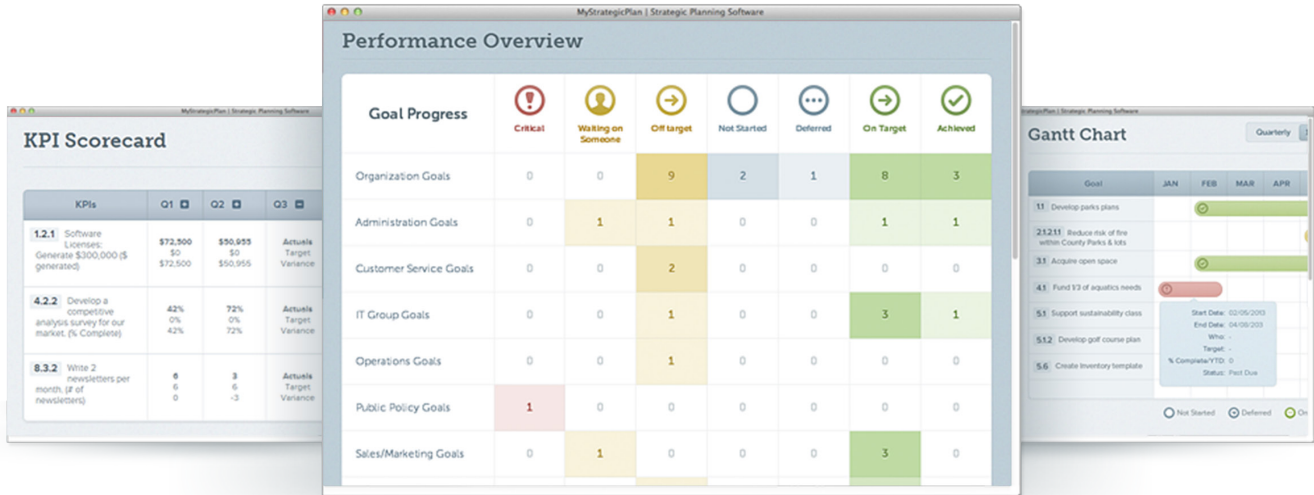
Empower Your Organization with Team Expertise, Transparency & Shared Accountability.

✔ **Real-time collaboration:** Build your strategy and manage execution with your team in real time.

✔ **Automated email alerts:** Stay up-to-date with any plan changes, updates or reminders directly in your inbox.

✔ **Commenting system:** Iterate with your team with our internal commenting system to allow for collaboration without painful word-smithing cycles.

✔ **Activity feed**: Increase team engagement with our activity feed so you can engage and monitor changes, additions and completions.

✔ **Complete revision history:** Maintain secure data history of all changes to goal ownership, due dates, status and completions.

✔ **Notifications:** Stay informed with in-app notifications including giving praise, nudges to take action and plan changes.

✔ **One-Page Strategic Plan:** Communicate your strategic plan simply and easily with our visually appealing one-page strategic plan.

✔ R**eports for every leadership style:** We know that leaders have different reporting needs and requirements. One of our 12 different reports is certain to hit the mark.

EXECUTE

Track and monitor goal and action item completion to identify issues before they arise. Use OnStrategy goal tracking reports and alerts to focus your time and energy where it will have the most impact. Enable staff to make quicker, more effective decisions by understanding the big picture.

Keep Things Running Smoothly,
Hold Meetings that Matter & Execute Faster.

✔ **Automated reporting:** Automated quarterly business review preparation with a dynamic PowerPoint presentation.

✔ **Monitor workload distribution:** Gantt chart view of department, team and individual workload.

✔ **Individual action plans:** Automated individual action plans based on individual results and larger strategic goals.

✔ **Goal tracking reports:** See how department, team and individual contributions are supporting executing the strategy.

✔ **Real time progress reporting:** Monitor your strategy execution with real-time reporting.

✔ **Monthly or quarterly review reporting:** Track key performance indicators for monthly, quarterly,and YTD performance.

Do you need expert services to help you execute better?

🔍 Before you execute, ensure you're ready with an expert **Strategic Plan Review**.

📊 Get everyone aligned around how to manage performance with an **Execution Workshop**.
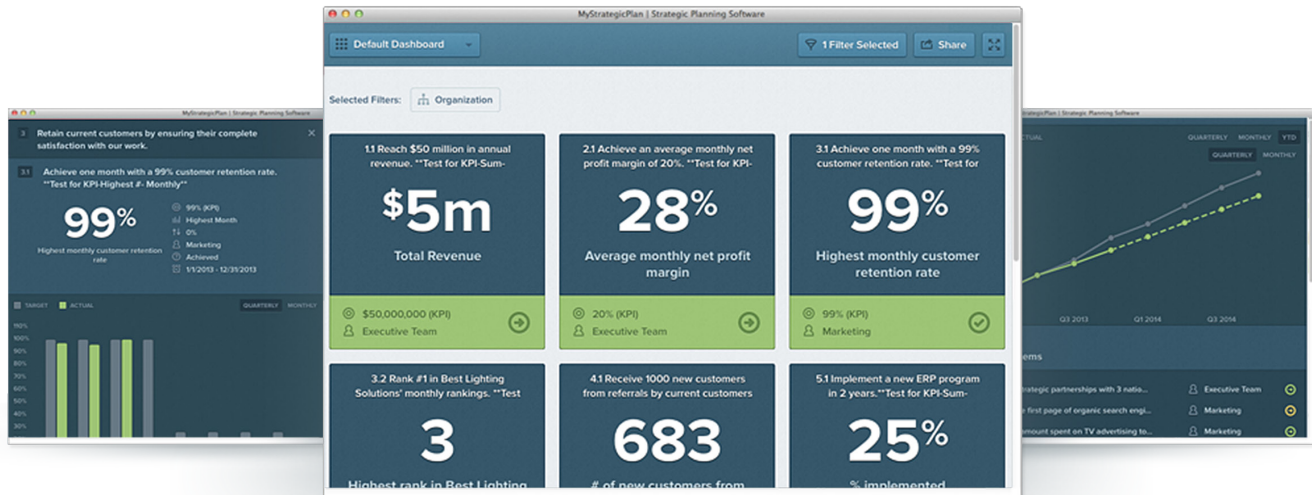
👥 Need an expert in your back pocket? **Put us on your team** for a few hours a month.

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EXECUTE

With the Visual Performance Dashboard you get more than just metrics. You get real-time relational performance measurements tied specifically to strategy and the effectiveness of execution. As a practical, agile reporting tool the Visual Performance Dashboard inspires people to do great things and share results.

Visual Performance Dashboard:
Manage Performance with Focus and Clarity.

✓ **Keep dashboard reporting relevant:** The Visual Performance Dashboard is unlike other dashboards. It's more than static metrics. It's real-time monitoring of core performance indicators at every level within your organization.

✓ **Inspire ownership:** Get what you need when you need it with custom filtering and sorting.

✓ **Drive alignment:** View performance by month, quarter, or year-to-date. It's your choice.

✓ **Better communications:** Easily share a URL or generate a PDF or PNG file to communicate performance.

✓ **Incite action and accountability:** Identify the specific achievements that are contributing to organizational success and those that aren't.

✓ **Better performance management**: Color coding and intuitive icons let you know if your goals are on track, waiting for someone else, deferred, or past due.

✓ **Keep people engaged:** Share with key stakeholders the metrics driving organizational, operational or financial success.

✓ **Stay focused:** Quickly see the current status of goals by individual contributors or departments.

Create & Execute a Strategic Plan Easily.

Easy, secure 14-day FREE trial. No contract required.

The OnStrategy Solution

A dedicated expert strategist and full-featured software to complete and successfully implement your plan.

Starting at
$650*/month per plan

GET STARTED

We've helped 1000's of organizations create, plan and execute their strategies.

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Create — Empower — Execute

OnStrategy is the enterprise, cloud-based leader in strategy management. Our online tools and hands-on services, including our flagship platform for empowering people to create and execute strategy, connects customers, employees and stakeholders to achieve enduring success.

As a strategy process leader and management partner, we believe strategy is more than simply achieving business goals. Smarter strategy builds smarter organizations. It inspires people to work hard, incite action and make things happen. Simply architected, thoughtfully executed, strategy moves mountains.

Whether you're just getting started, rolling out an organizational strategy, or managing execution, OnStrategy delivers the right tools and services to get the job done. Learn more at www.OnStrategyHQ.com.

Give it a try! All plans come risk free with a 14-day full featured trial.

1. **Start a Free Trial.**

   We built OnStrategy as an organizational platform and integrated tool-set for empowering people to create and execute strategy. Collaborative, intuitive and actionable, OnStrategy is helping thousands of organizations worldwide achieve their strategic objectives. All plans include a 30-day risk free trial with no long-term commitments.

2. **Create and Execute Strategy While Empowering Your Organization.**

   OnStrategy is a tailored, yet structured tool for facilitating every essential element of successful strategy. It fosters engagement, clarity, ownership, accountability and organization-wide communications at every step of the strategic process. Self-help resources, best-practices and templates provide real-world help when needed most.

3. **Supported by People Passionate about Strategy.**

   We built and support OnStrategy and are passionate about helping people achieve enduring success. Available to help throughout the strategic process, we offer practical hands-on services to facilitate strategy creation, empowerment, and execution.

OnStrategy

Call us at 1.775.747.7407 or visit
www.OnStrategyHQ.com