

## OUR FOUNDATION

### MISSION STATEMENT

The mission of the NSBAIDRD is to protect the health, safety and welfare of the public by assuring the quality of the built environment.

### CORE VALUES

- Participatory
- Professional
- Proactive
- Progressive
- Principles

## STRATEGIC DIRECTION

### VISION

Our vision is to ensure professional registration for all architects, interior designers and residential designers practicing in Nevada and to be a leader in the industry through constantly enhanced services and public outreach.

### WE WILL ACHIEVE THIS THROUGH...

- Providing excellent customer service
- Setting exemplary standards and credentialing requirements
- Staying on the forefront of regulation/enforcement
- Engaging with the public through education and outreach efforts
- Collaboration and partnership
- Continuing education
- Staying actively involved on a national, state and regional level

## STRATEGIC PLAN SUMMARY

### PUBLIC PROTECTION

Protect consumers by investigating violations and effectively enforcing laws, regulations and rules of conduct.

- 1.1 Enforcement:** Enforce laws, regulations and rules of the Board to decrease/eliminate unlicensed practice in Nevada.
- 1.2 Proactive Prevention:** Increase education and outreach efforts to proactively prevent and reduce the number of violations in the practices of architecture, registered interior design and residential design.

### PROFESSIONAL REGISTRATION

Ensure the professional competency and qualifications of those practicing architecture, registered interior design and residential design through establishing standards of registration that are current and relevant to a changing industry.

- 2.1 Registration:** Ensure professional qualifications of those practicing architecture, registered interior design and residential design by setting relevant requirements for education, experience and examinations and remaining actively involved with national organizations.
- 2.2 Continuing Education:** Promote development and ongoing maintenance of professional registration through offering equal opportunity continuing education for all 3 disciplines.
- 2.3 Regulation:** Continue to monitor and update regulations to ensure relevancy.

### OUTREACH & COLLABORATION

Increase public and professional awareness of NSBAIDRD's mission, activities and services.

- 3.1 Educational Outreach:** Establish awareness through conducting outreach efforts to all design related programs in Nevada.
- 3.2 Professional Outreach:** Ensure effective communications to existing and potential registrants through assessing and refining our communication tools.
- 3.3 Public Outreach:** Establish a positive public identity through legislative outreach and a public awareness program).
- 3.4 Collaboration:** Partner with organizations to help NSBAIDRD accomplish its mission and expand our participation and influence on the national, state and regional level.

### ORGANIZATIONAL EFFECTIVENESS

Enhance organizational effectiveness and development of our team.

- 4.1 Operational Efficiency:** Utilize new technologies to improve operational efficiency, effectiveness and customer service across all NSBAIDRD programs.
- 4.2 Organizational Development:** Continue to develop our team through cross-training, knowledge management and succession planning for the Board and Staff.

## OUR APPROACH

AGILITY (ADAPTABILITY)

CUSTOMER SERVICE

OUTREACH