

CITY OF RENO VISION 2020

Reno will "Get it Right" by leading northern Nevada through a once-in-a-generation cultural and economic shift with the vision of transforming the city into...

A vibrant university town known for its innovative industries.



CITY OF RENO OUR MISSION

The City of Reno is dedicated to creating a community that people are proud to call home.

FY 16-18 STRATEGIC PRIORITIES & GOALS

SAFE & HEALTHY NEIGHBORHOODS

PEDESTRIAN SAFETY
Reduce the number of pedestrian fatalities and/or injuries.

REGIONAL FIRE
Develop a regional fire and emergency services model.

VIBRANT DOWNTOWN

REVITALIZATION
Enhance the infrastructure that will lead to more activity downtown.

PLANNING FOR GROWTH

MASTER PLAN
Complete Phase I and Phase II of the Reno Master Plan update.

EFFICIENT BUSINESS ENVIRONMENT

NEW BUSINESSES
Implement and support automated online business processes including permitting and licensing for highly used functions.

FISCAL STABILITY & SUSTAINABLE SERVICES

FISCAL GUIDELINES
Adhere to fiscal principles to achieve financial stability and address outstanding fiscal and infrastructure liabilities.

CORE SERVICES
Define the City's core services and re-focus the organization to core programs.

STAFF SUPPORT
Increase employee development and training to maintain standards and balance staff resources to meet service demands.

GUIDING PRINCIPLES

CORE SERVICE
FOCUS

CLIMATE
RESILIENCY

COMMUNITY
ENGAGEMENT

COMMITTED
WORKFORCE

REGIONAL
COLLABORATION

APPRECIATE
DIVERSITY