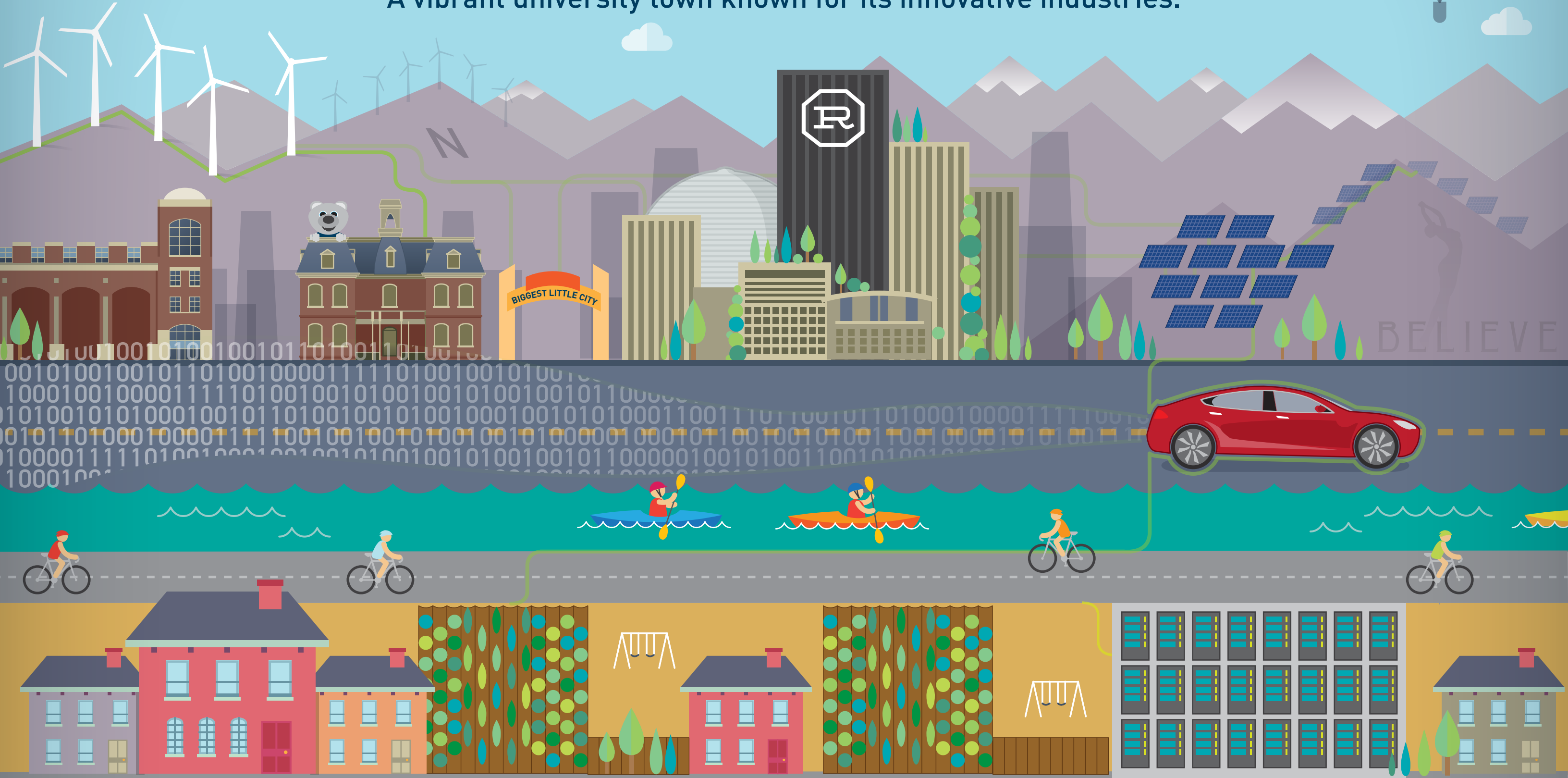


# CITY OF RENO VISION 2020

Reno will "Get it Right" by leading northern Nevada through a once-in-a-generation cultural and economic shift with the vision of transforming the city into...

**A vibrant university town known for its innovative industries.**



# CITY OF RENO OUR MISSION

The City of Reno is dedicated to creating a community that people are proud to call home

## FY 16-18 STRATEGIC PRIORITIES & GOALS

### SAFE & HEALTHY NEIGHBORHOODS

**PEDESTRIAN SAFETY**  
Reduce the number of pedestrian fatalities and/or injuries

**REGIONAL FIRE**  
Develop a regional fire and emergency services model

### VIBRANT DOWNTOWN

**REVITALIZATION**  
Enhance the infrastructure that will lead to more activity downtown

### PLANNING FOR GROWTH

**MASTER PLAN**  
Complete Phase I and Phase II of the Reno Master Plan update

### EFFICIENT BUSINESS ENVIRONMENT

**NEW BUSINESSES**  
Implement and support automated online business processes including permitting and licensing for highly used functions

### FISCAL STABILITY & SUSTAINABLE SERVICES

**FISCAL GUIDELINES**  
Adhere to fiscal principles to achieve financial stability and address outstanding fiscal and infrastructure liabilities

**CORE SERVICES**  
Define the City's core services and re-focus the organization to core programs

**STAFF SUPPORT**  
Increase employee development and training to maintain standards and balance staff resources to meet service demands

## GUIDING PRINCIPLES

CORE FOCUS

CLIMATE RESILIENCY

COMMUNITY ENGAGEMENT

COMMITTED WORKFORCE

REGIONAL COLLABORATION

APPRECIATE DIVERSITY

