

Strategic Planning Works

"These things didn't happen by accident"

OnStrategy

Celebrating 11 Years in Business


In partnership with our clients, we are honored and privileged to be a part of these amazing accomplishments. While OnStrategy played a role in facilitating and planning for these results, we recognize that the elbow grease and hard work comes from the dedicated people in these organizations.

Congratulations to our clients* who made the collective, coordinated efforts to execute on their vision – making an impact in their communities, regions, countries and the world.

- EDUCATION
- FOR-PROFIT
- GOVERNMENT
- NON-PROFIT
- TRIBE

CLP/SPARTAN/CENTERLINE/PLANE TECHS (STAFFING COMPANY)

Customer experience system helped save at-risk clients and grow the share of loyal ones



FRANK REYNOLDS WEALTH MANAGEMENT

Operationalized / streamlined financial planning process for advisors

SPORTSWEAR COMPANY

A sportswear company doubled in size and expanded into Asia

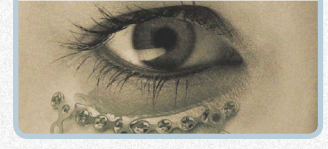
RONALD MCDONALD HOUSE CHARITIES, NV

Widely successful Red Shoe Gala & opened up The Family Room at Renown with more than 3,950 daily visits

3,950

MEDICAL DEVICE COMPANY

Successfully grew new line of products, achieving double digit growth



POTTER'S HOUSE, GUATEMALA

More than doubled the number of microenterprise businesses to 198

198

WASHOE COUNTY LIBRARY, NV

Created tool for sharing the strategic plan interactively with community

CHITIMACHA TRIBE OF LOUISIANA

Developed a 200+ bed hotel spurring economic diversity for the Tribe. Occupancy rate:


74%

INDEPENDENTLY OWNED SLOT MACHINE MANUFACTURER

Expanded internationally & mitigated industry downturn through diversification

GASCO (MAJOR INTERNATIONAL GAS COMPANY)

Launched org-wide plan for biggest gas company in UAE




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ARTHUR CARHART WILDERNESS TRAINING CENTER, MT

Inter-agency team is able to report to multiple gov't agencies on the Center's performance with ease



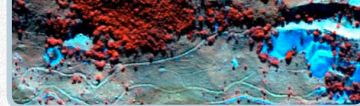
KENAI BOROUGH SCHOOL DISTRICT, AK

District-wide collaboration process resulting in cohesive strategic plan with 52 site improvement plans aligned



SPECTIR

Market study resulted in launch of new business unit, slated to transform an industry



2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013

MILLER HEIMAN

Reached & maintained thought leadership with a global, 10-year study on sales best practices



HALLELUJAH ACRES, NC

Developed targeted training & service, increasing customer reach, pioneering the raw food movement

NORTH SLOPE BOROUGH SCHOOL DISTRICT, AK

Built website that increased connectivity among 11 remote school sites & villages

TOMMY SMITH

Served 30+ companies in growth by using OnStrategy to develop and implement plans

CITY OF LAS CRUCES, NM

The 5-year plan continues to be strong decision-making tool in the city

MICROSOFT

Established unified direction for 5 separate business units

5

CITY OF SPARKS, NV

Organizational re-alignment to strategic priorities resulting in a systemic approach to financial sustainability

BOY SCOUTS OF AMERICA

Realized 2% increase in national membership retention

2%

NEHEMIAH PROJECT INTERNATIONAL MINISTRIES, INC

Supported over 65 African American entrepreneurs in growing their small businesses

65



SEMINOLE TRIBE OF FLORIDA - AH-TAH-THI-KI MUSEUM

Built exhibit with Smithsonian Institute coinciding with Florida's 500th anniversary



NATIONAL CASA


Developed national strategic plan & framework for local plan alignment

GRAPEVINE FAITH CHRISTIAN SCHOOL, TX

Accelerated the accreditation process

NAVAL CONSOLIDATED BRIG CHESAPEAKE

Set to achieve ACA accreditation as the highest prison standard




MANUFACTURING/DISTRIBUTION COMPANY

Became the market leader in providing innovative products and solutions to their customer base



WASHOE COUNTY, NV

Dedicated strategic focus enabled effective management of County contraction and stabilization through the recession



NORTH SLOPE BOROUGH SCHOOL DISTRICT, AK

Reduced staff turnover by 20%, changing a 10-year trend




MISSOURI DEPT OF HEALTH & SENIOR SERVICES

Met the CDC National Public Health Improvement Initiative requirements

CENTER GROVE COMMUNITY SCHOOL DISTRICT, IN

Launched plan with full org engagement & community transparency



RHODES STATE UNIVERSITY, OH

Converted from quarters to semesters, requiring a full programmatic overhaul

NEVADA DISCOVERY MUSEUM

Short-term plan of critical path, resulting in the museum grand opening on schedule



ONSTRATEGY

Client goals tracked in January

14,881

ONPROCESS TECHNOLOGY, MA

Opened European operations through timely strategic acquisition



About OnStrategy

OnStrategy is the enterprise, cloud-based leader in strategy management utilizing online tools and hands-on services. We empower people to create and execute great strategy. Learn more about our work at www.OnStrategyHQ.com

*This list only includes some of our great clients.