

LONG-TERM STRATEGIC OBJECTIVES WORKSHEET

- 1** From previous steps in your planning process, write your mission in the box provided. (All strategic objectives drive the vision.)
- 2** Using the Balanced Scorecard perspectives, determine the labels of the four perspectives. You may choose to keep those identified on the left or enter new ones on the right.
- 3** Write 1-3 long-term strategic objectives for each of the four perspectives. Consider no more than 4-6 in total and think of each statement a mini-vision statement for that area.

Mission: _____

	STRATEGIC OBJECTIVE #	STRATEGIC OBJECTIVES	PERSPECTIVE LABEL
FINANCIAL PERSPECTIVE			
CUSTOMER PERSPECTIVE			
INTERNAL/OPERATIONAL PERSPECTIVE			
PEOPLE & LEARNING PERSPECTIVE			